

How to View and Test an Ad

This is a tutorial on how to view and test your ad in eZanga AdPad®.

1. Login to AdPad®

AdPad Advertising with effective and targeted results.

Advanced Time Targeting

Day	Ad Day	Morning	9.5	Evening	Custom
Monday	Ad Day				
Tuesday	Ad Day				
Wednesday	Ad Day				
Thursday	Ad Day				
Friday	Ad Day				
Saturday	Ad Day				
Sunday	Ad Day				

Geo View Data

Chart View

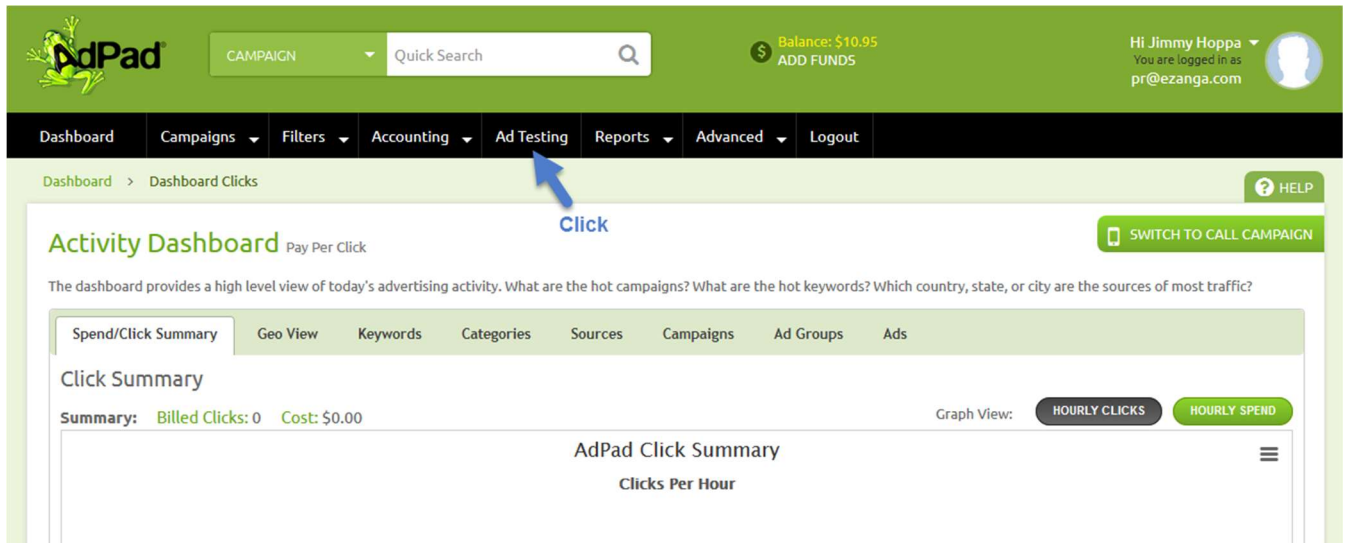
Legend: United States, Canada, Europe, Australia, Other (incl. India, NZ, HK, etc.), Non Geotargeted

User ID: Password: Remember Me

[Forgot Password](#)

Welcome to eZanga AdPad®

2. Click 'Ad Testing'



The screenshot displays the AdPad dashboard interface. At the top, there is a green header with the AdPad logo on the left, a search bar with a dropdown menu set to 'CAMPAIGN', and a balance indicator showing '\$10.95' with an 'ADD FUNDS' button. On the right side of the header, the user's name 'Hi Jimmy Hoppa' is displayed along with the email 'pr@ezanga.com' and a profile icon.

Below the header is a dark navigation bar with several menu items: 'Dashboard', 'Campaigns', 'Filters', 'Accounting', 'Ad Testing', 'Reports', 'Advanced', and 'Logout'. A blue arrow points to the 'Ad Testing' menu item.

The main content area is titled 'Activity Dashboard Pay Per Click' and includes a 'SWITCH TO CALL CAMPAIGN' button. Below this, there is a navigation bar with tabs for 'Spend/Click Summary', 'Geo View', 'Keywords', 'Categories', 'Sources', 'Campaigns', 'Ad Groups', and 'Ads'. The 'Spend/Click Summary' tab is active, showing a 'Click Summary' section with 'Summary: Billed Clicks: 0 Cost: \$0.00'. To the right of this summary, there is a 'Graph View' section with two buttons: 'HOURLY CLICKS' and 'HOURLY SPEND'. The main content area is currently empty, with the text 'AdPad Click Summary' and 'Clicks Per Hour' centered.

3. Enter a Keyword from Your Ad Group. Click 'Search'

The screenshot shows the AdPad user interface. At the top, there is a green header with the AdPad logo, a 'CAMPAIGN' dropdown menu, a 'Quick Search' input field, a balance of '\$10.95', and a user profile for 'Hi Jimmy Hoppa'. Below the header is a black navigation bar with menu items: Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The main content area is titled 'Ad Testing > Test Your Ad' and contains a 'Test Your Running Ads' section. This section includes a text block: 'Once your campaigns are active on the network you can use this screen to see if they are responding to your keywords.' To the right of this text is a 'Search Query' box. A blue arrow labeled 'Enter Keyword' points to the search input field within this box, which contains the placeholder text 'Enter keywords from any part of your campaign.' Another blue arrow labeled 'Click' points to a green 'SEARCH' button located at the bottom right of the search query box.

4. View Your Ad

Only ads that are active, running, and using the keyword you searched will appear. To see the campaign information for that ad, click on the Campaign ID. To see the ad group information, click on the Ad Group ID. To test the ad's link and destination URL, click on the link in 'Matching Ad.'

The screenshot shows a web application interface for testing ads. At the top is a navigation bar with links: Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. Below the navigation bar is a breadcrumb trail: Ad Testing > Test Your Ad. On the right side, there is a HELP button with a question mark icon.

Test Your Running Ads

Once your campaigns are active on the network you can use this screen to see if they are responding to your keywords.

Matching Ad's: 3
Category: unknown
Query: [redacted]

Search Query

Search Campaigns

SEARCH

No	Ad ID	Campaign ID	Ad Group ID	Matching Type	Matching Ad	Bid
1	97	74	97	Broad	Today May 26 2016 Today May 26 2016 Today May 26 2016 Today May 26 2016 Today+May+26+2016	0.1200
2	3	4	4		Test campaign Test campaign Test campaign Test+campaign	0.0800
3	211	163	223	Broad	First Test user campaign First Test user campaign\nFirst Test user campaign First+Test+user+campaign	0.0100

If you see a problem with your ad or want to make changes, see [How to Edit Your Campaign](#), [How to Edit Your Ad](#), or [How to Edit Your Keywords](#).