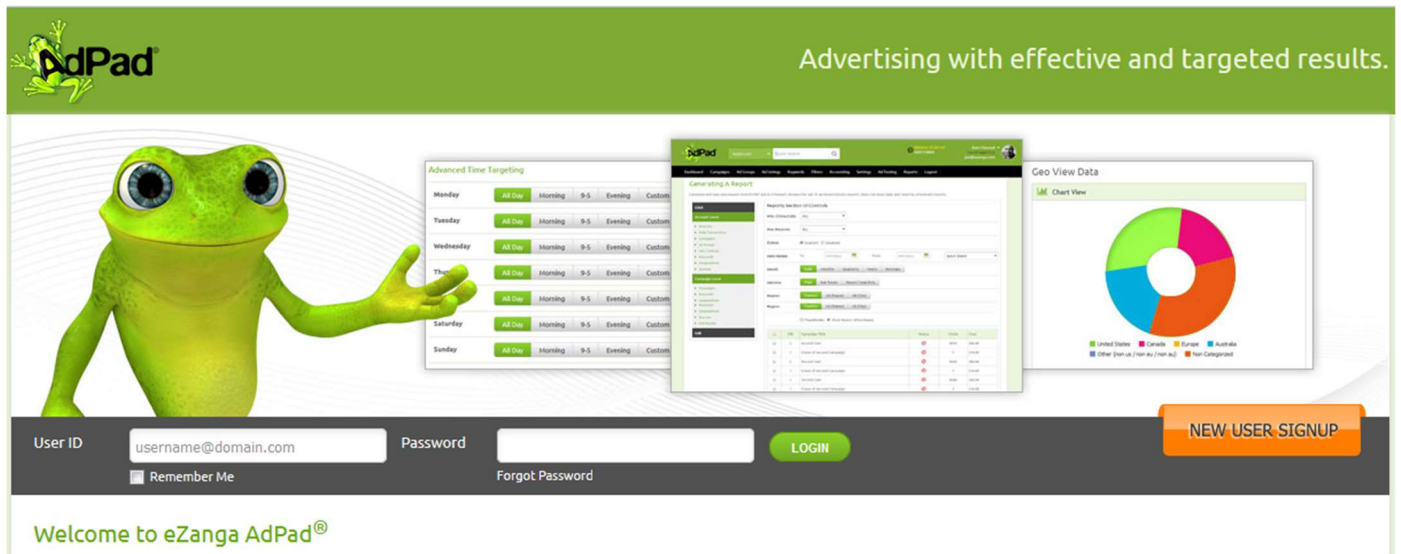


How to Edit a Campaign

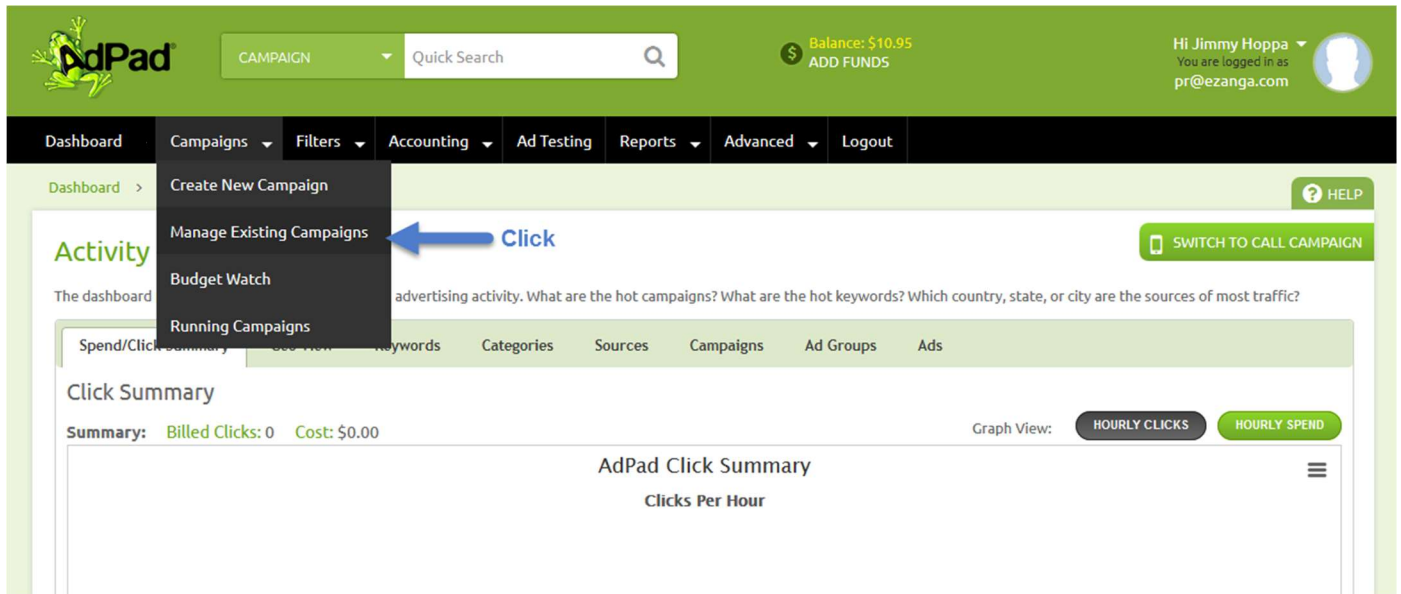
Now that you've created your campaign, you'll probably need to occasionally make some changes. Editing is simple, just follow these steps.

1. Login to AdPad®



The screenshot displays the AdPad user interface. At the top left is the AdPad logo featuring a green frog. To the right of the logo is the tagline "Advertising with effective and targeted results." Below the header, there are three overlapping panels: "Advanced Time Targeting" showing a table of days and time slots, "Generating A Report" showing a form and a table of data, and "Geo View Data" showing a donut chart with a legend for United States, Canada, Europe, Australia, Other (Not in your Ad), and Not Categorized. At the bottom, there is a login form with fields for "User ID" (containing "username@domain.com") and "Password", a "Remember Me" checkbox, a "Forgot Password" link, and a green "LOGIN" button. To the right of the login form is an orange "NEW USER SIGNUP" button. Below the login form, the text "Welcome to eZanga AdPad®" is displayed.

2. Go to 'Campaigns' and Click 'Manage Existing Campaigns'



The screenshot displays the AdPad dashboard interface. At the top, there is a green header with the AdPad logo on the left, a search bar labeled 'Quick Search' in the center, and a balance indicator on the right showing 'Balance: \$10.95' and 'ADD FUNDS'. The user is logged in as 'Hi Jimmy Hoppa' with the email 'pr@ezanga.com'. Below the header is a black navigation bar with menu items: Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The 'Campaigns' menu is open, showing options: 'Create New Campaign', 'Manage Existing Campaigns' (highlighted with a blue arrow and the word 'Click'), 'Budget Watch', and 'Running Campaigns'. The main content area shows a 'Click Summary' section with 'Summary: Billed Clicks: 0 Cost: \$0.00' and a 'Graph View' selector with 'HOURLY CLICKS' and 'HOURLY SPEND' buttons. The graph area is currently empty.

3. Click on the Campaign Name

The screenshot shows the AdPad interface for managing existing campaigns. At the top, there is a navigation bar with the AdPad logo, a search bar, and user information. Below this is a secondary navigation bar with menu items like Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The main content area is titled 'Manage Existing Campaigns' and includes a 'Campaign Stats' table, a search bar, and a table of account campaigns. A blue arrow points to the 'PPC Specialist' campaign name in the table.

Manage Existing Campaigns

Find current and past advertising campaigns by name, clicks, daily budget, or simply by title. The Manage Existing Campaigns page is the main highway in connecting to all aspects of your campaigns and associated ads. Starting here, you can navigate to pages that will allow you to edit all your campaigns. Manage budgets, CPC, geotargeting, ad copy. Simply click on the campaign requiring editing and you are on your way.

Campaign Stats

Title	Total	Active	Inactive
Campaigns	1	1	0
Ad Groups	1	1	0
Keywords	1	1	0
Ads/Listings	1	1	0

Search Campaigns

Enter keywords from any part of your Campaigns listing.

Account Campaign List

Action	CID	Campaign Name	Media Type	Status	Start Date	Stop Date	Cp Budget	Daily Budget	Max CPC/PPC	Clicks	Cost	Ad Groups	Keywords	Ads
<input type="checkbox"/>	9227660	PPC Specialist	Click	Enabled	06/18/2019	06/30/2019	\$100.00	\$10.00	\$1.0000	0	\$0.00	0	0	0
<input type="checkbox"/>	9220072	ad1	Click	Enabled	05/27/2019	NA	\$10.00	\$10.00	\$1.0000	0	\$0.00	1	1	1

Go to page: 1 GO Show rows: 10 Showing page 1 of 1

4. Make Your Edits and Click 'Update'

Here, by clicking on each tab, you can edit 'Date Range & Time Targeting,' 'Geotargeting,' and 'Ad Groups.'

The screenshot displays the 'Date Range & Time Targeting' interface. At the top, there are three tabs: 'Ad Groups', 'Date Range & Time Targeting' (which is active), and 'Geotargeting'. Below the tabs, there is a section for 'Advanced Time Targeting' with a sub-header and a brief description: 'Allows for detailed daily and hourly control of your campaign. Click on the hours of the week for which you feel listings within this campaign will target your product or services to a particular demographic.' To the right of this section is an 'Optional Date Range' box with 'From' and 'To' date pickers, both set to 08/05/2015 and 08/11/2015 respectively. The main area is a grid for 'Advanced Time Targeting' with rows for each day of the week (Monday through Sunday). Each row has buttons for 'All Day', 'Morning', '9-5', 'Evening', 'Custom', 'Clear', and 'Restore'. To the right of these buttons is a horizontal timeline with markers for 'Midnight 12am', '4am', '8am', 'Noon 12pm', '4pm', and '8pm'. Below the grid are two radio buttons: 'DIFFERENT HOURS FOR EACH DAY' (selected) and 'SAME HOURS FOR ALL DAYS'. At the bottom right, there is a blue arrow pointing to a green 'UPDATE' button, with the word 'Click' written above the arrow.

Make sure to save your changes by clicking 'update' once you're done. Changes will go into effect immediately.