

# How to Edit an Ad

This is a tutorial on how to edit an ad in eZanga AdPad®.

## 1. Login to AdPad®

AdPad® Advertising with effective and targeted results.

Advanced Time Targeting

Day	All Day	Morning	9-5	Evening	Custom
Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Geo View Data

Chart View

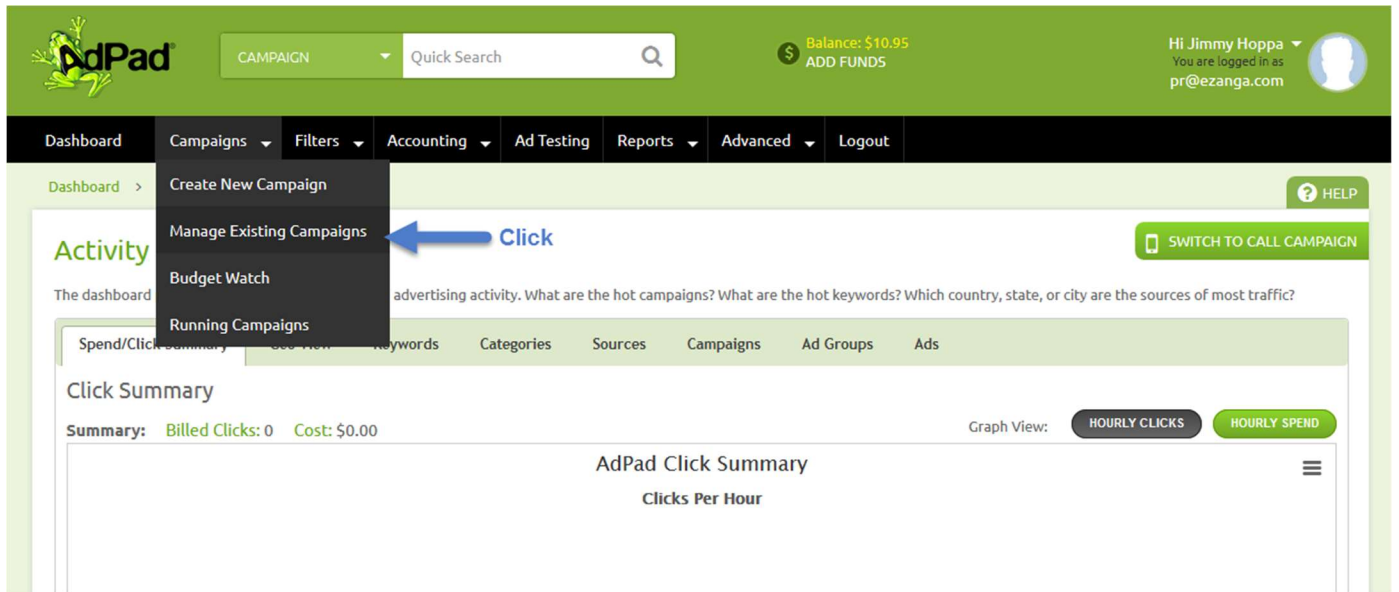
United States Canada Europe Australia  
Other (non-us / non-au / non-eu) Non-Categorized

User ID:  Password:

Remember Me [Forgot Password](#)

Welcome to eZanga AdPad®

## 2. Go to 'Campaigns' Tab and Click 'Manage Existing Campaigns'



The screenshot displays the AdPad dashboard interface. At the top, there is a green header with the AdPad logo on the left, a search bar labeled 'Quick Search' in the center, and a balance indicator on the right showing '\$10.95' and 'ADD FUNDS'. The user is logged in as 'Hi Jimmy Hoppa' with the email 'pr@ezanga.com'. Below the header is a black navigation bar with several menu items: 'Dashboard', 'Campaigns', 'Filters', 'Accounting', 'Ad Testing', 'Reports', 'Advanced', and 'Logout'. The 'Campaigns' menu is open, showing a dropdown list with three options: 'Create New Campaign', 'Manage Existing Campaigns', and 'Running Campaigns'. A blue arrow points to the 'Manage Existing Campaigns' option, with the word 'Click' written next to it. The main content area shows a 'Click Summary' section with 'Billed Clicks: 0' and 'Cost: \$0.00'. There are also buttons for 'HOURLY CLICKS' and 'HOURLY SPEND'.

### 3. Select Your 'Campaign Name'

The screenshot shows the AdPad dashboard interface. At the top, there is a navigation bar with the AdPad logo, a 'CAMPAIGN' dropdown menu, a 'Quick Search' input field, and a balance indicator showing '\$0.00' and an 'ADD FUNDS' button. The user is logged in as '@ezanga.com'. Below the navigation bar, there is a breadcrumb trail: 'Campaign Management > Manage Existing Campaigns'. The main content area is titled 'Manage Existing Campaigns' and includes a brief description of the page's purpose. To the right, there is a 'Campaign Stats' table. Below the stats, there is a 'Search Campaigns' section with a search input field and a 'SEARCH' button. At the bottom, there is an 'Account Campaign List' table with columns for Action, CID, Campaign Name, Media Type, Status, Start Date, Stop Date, Cp Budget, Daily Budget, Max CPC/PPC, Clicks, Cost, Ad Groups, Keywords, and Ads. A blue arrow points to the 'Campaign Name' column, with the word 'Click' written above it. The table contains two rows of data. Below the table, there are buttons for 'DOWNLOAD', 'Go to page: 1 GO', 'Show rows: 10', and 'Showing page 1 of 1' with 'PREV' and 'NEXT' buttons.

**Manage Existing Campaigns**

Find current and past advertising campaigns by name, clicks, daily budget, or simply by title. The Manage Existing Campaigns page is the main highway in connecting to all aspects of your campaigns and associated ads. Starting here, you can navigate to pages that will allow you to edit all your campaigns. Manage budgets, CPC, geotargeting, ad copy. Simply click on the campaign requiring editing and you are on your way.

**Campaign Stats**

Title	Total	Active	Inactive
Campaigns	1	1	0
Ad Groups	1	1	0
Keywords	1	1	0
Ads/Listings	1	1	0

**Search Campaigns**

Enter keywords from any part of your Campaigns listing.

**Account Campaign List**

Action	CID	Campaign Name	Media Type	Status	Start Date	Stop Date	Cp Budget	Daily Budget	Max CPC/PPC	Clicks	Cost	Ad Groups	Keywords	Ads
<input type="checkbox"/>	9227660	PPC Specialist	Click	Enabled	06/18/2019	06/30/2019	\$100.00	\$10.00	\$1.0000	0	\$0.00	0	0	0
<input type="checkbox"/>	9220072	ad1	Click	Enabled	05/27/2019	NA	\$10.00	\$10.00	\$1.0000	0	\$0.00	1	1	1

Go to page: 1 GO Show rows: 10 Showing page 1 of 1

## 4. Select Your 'Ad Group Name'

Campaigns > Manage Existing Campaigns > Edit Campaigns HELP

### Edit Your Campaigns

Configure your campaign to run on certain days and hours, set a daily budget, create Ad Groups, etc.

Campaign Name: **PPC Specialist**

#### Campaign Properties

Created 06-18-2019

[Edit Campaign](#) [Extras](#)

Campaign ID	9227660	Max CPC/PPC(\$)	\$1.0000
Campaign Budget	\$100.00	Clicks Today	0
Daily Budget	\$10.00	Spent Today (\$)	\$0.00
Status	Enabled		

#### General Stats

Runtime State Spending REFRESH

Used 0.00% Daily Account Budget (\$0.00)  
Used 0.00% Daily Campaign Budget (\$10.00)  
Used 0.00% Total Campaign Budget (\$100.00)

Campaign Stat	Total	Enabled	Disabled
Ad Groups	1	1	0
Keyword	6	6	0
Ads/Listings	1	1	0

#### Ad Groups

Date Range & Time Targeting Geotargeting

**What is an Ad Group?**  
An Ad Group is an association between one or more ads and a list of keywords. Ad Groups allow you to test different ad copies against the same list of keywords. You can then use the performance data of the different ads to modify your campaigns, optimizing how your ads are displayed.

[CREATE NEW AD GROUP](#) [Advanced Search](#) [SEARCH](#)

Action	ID	Ad Group Name	Status	Max CPC/PPC(\$)	Clicks	Cost(\$)	Ad	Type	Keyword
<input type="checkbox"/>	9816643	Ad Group 1	<input checked="" type="checkbox"/>	\$1.0000	0	\$0.00	1	Regular	6

Go to page:  [go](#) Show rows:  Showing page 1 of 1 [PREV](#) [NEXT](#)

## 5. Click the Ad You Want to Edit

Campaign Management > Manage Existing Campaigns > Edit Campaign > Edit Ad Group HELP

### Manage Your Ad Groups

Create and modify ads, upload keywords, adjust the maximum cost per click, review keyword performance, etc.

Campaign Name: **test cp budget**

#### Most Recent Click Activity

Most Recent Click Activity

**Not Enough Data to Generate Chart**

Daily Clicks

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#### My Ad Group

[Edit Ad Group Properties](#)

Ad Group Name:	Ad Group 1
Ad Group ID:	409974
Status:	Enabled
Max CPC/PPC(\$):	\$0.0050
Adult Content:	No

Stats	Active	InActive	Total
Keywords:	1	0	1
Ads:	1	0	1

#### Controlling Campaign

[Edit Campaign Properties](#)

Name:	test cp bu...	Status:	Enabled
Campaign id:	2880815	Start Date:	05/23/2017
Description:	-	Stop Date:	N/A
Campaign Budget:	\$1,888.00	Max CPC/PPC(\$):	\$0.0050
Daily Budget:	\$10.00		

[ADD NEGATIVE KEYWORDS](#) [ADD NEW KEYWORDS](#) [CREATE NEW AD](#)

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#### Ads / Listings

Active Keywords   Keyword Uploads   Negative Keywords


Ads Status  Enabled  Disabled  Deleted

[RESET FILTER](#) [SEARCH](#)

[CREATE NEW AD](#)

Action	ID	Title	Description	Status	Clicks	Cost
<input type="checkbox"/>	407771	SAMPLE AD	Ad Text Here	<input checked="" type="checkbox"/>	0	\$0.00

Go to page:  [GO](#) Show rows:  Showing page 1 of 1 [PREV](#) [NEXT](#)



## 6. Edit Your Ad and Click 'Update'

As you edit your ad, a preview will be shown. If you want to disable your ad, but not delete it, check the 'Disabled' button. If you want to re-activate your ad, check the 'Enabled' button.

The screenshot displays an 'Ad / Listing Properties' modal window overlaid on an ad management interface. The modal contains the following fields and options:

- Title:** What Does It Take To Become a PPC Specialist?
- Description:** Do you have the skills necessary to succeed in digital advertising? Find out what it takes now.
- Visible URL:** <http://www.ezanqa.com/PPCSpecialist>
- Click URL:** <http://www.ezanqa.com/articles/a-day-in-the-life>
- Status:**  Enabled  Disabled

An 'UPDATE' button is located at the bottom right of the modal. The background interface shows a table of ads with the following data:

Action	ID	Title	Status	Clicks	Cost
<input type="checkbox"/>	2828572	What Does It Take To Become a PPC Specialist?	✓	181	\$9,05

All changes are made immediately to the campaigns and are active in the account the moment you click 'Create.'